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## **Ready Pac Foods Brings the Backyard BBQ to You with Limited Edition Roasted Corn and Pulled Pork Bistro Bowl<sup>®</sup> Salad**

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**Irwindale, Calif., May 31, 2017** – Just in time for summer, Ready Pac Foods is turning up the heat with the launch of its [Limited Edition Roasted Corn and Pulled Pork Bistro Bowl<sup>®</sup>](#). This craveable new salad, with right-off-the-grill flavors, gives consumers the taste of summer they want in a convenient and healthy way.

“Consumers should be able to indulge in delicious summer BBQ flavors in a convenient way without sacrificing healthy eating,” said Ready Pac Foods Vice President, Portfolio Marketing, Nannette Richardson. “We developed the Limited Edition Roasted Corn and Pulled Pork Bistro<sup>®</sup> after seeing pulled pork grow 21 percent as an ingredient on restaurant menus over the last five years. Combined with corn, one of the ingredients consumers found most appealing for the upcoming summer season<sup>1</sup>, our newest limited edition salad gives them the summer grilled taste they crave.”

Inspired by backyard summer BBQ, this deliciously flavorful salad features fire-roasted corn, smoky poblano peppers and tender, seasoned pulled pork on top of a crisp chopped blend of romaine and iceberg lettuces. Topped with a creamy chili lime dressing, cheese cornbread croutons and a BBQ sauce drizzle, this satisfying salad adds variety and flavor to any summer menu. The new salad will only be available through mid-September 2017 so don't miss it!

This new seasonal salad joins the company's other limited edition flavors including [Roasted Beets & Baby Greens Bistro Bowl salad](#) this past spring and last fall's [Pumpkin Spice Bistro Bowl](#). Visit [www.readypac.com](http://www.readypac.com) to stay up-to-date on the new Limited Edition Fall and other upcoming seasonal varieties of Bistro Bowls and other healthy, convenient, innovative products. Ready Pac Foods products can be found at nationwide retailers where consumers buy groceries.

### **About Ready Pac Foods**

Home of the original Bistro Bowl<sup>®</sup> complete meal salad, Southern California-based Ready Pac Foods, a wholly-owned subsidiary of Bonduelle ([BOND.PA](http://BOND.PA)), has been giving people the freedom to eat healthier for nearly 50 years. As a premier producer of convenience fresh foods and fresh cut produce and with processing facilities throughout the United States, Ready Pac Foods manufactures a complete range of products featuring fresh produce and protein under the company's Bistro<sup>®</sup>, Ready Snax<sup>®</sup>, Cool Cuts<sup>®</sup> and elevAte<sup>™</sup> brands. Offerings include fresh-cut salads, fruits, vegetables, snacking and fresh prepared meals available where consumers buy groceries and in restaurant chains across North America. For more information, visit [www.readypac.com](http://www.readypac.com) or follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

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<sup>1</sup> MenuMonitor