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## **Bonduelle Fresh Americas Announces CSR Goals for 2025, Industry-Leading Initiative Reinforces Brand's Ongoing Commitment and Engages Stakeholders on the Journey**

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Irwindale, Calif. Oct. 16, 2019 – As part of its global sustainability journey, Bonduelle Fresh Americas, a wholly-owned subsidiary of Bonduelle (BON.PA), today published its corporate social responsibility strategy, identifying the goals the company will target to reach over the next five years.

“We have long been committed to ensuring the well-being of people and our environment,” said Mary Thompson, CEO of Bonduelle Fresh Americas. “Our company is driven by this commitment, and publishing these goals - and inviting our customers and consumers to join us on our journey - are exciting next steps for us.”

The goals will support five CSR objectives launched by Bonduelle in 2011 as part of the company’s vision for 2025. These objectives are to: 1. promote sustainable agriculture, 2. reduce our environmental impacts, 3. encourage all employees to drive a culture of CSR, 4. feed people well and feed them sustainably, and 5. promote the well-being of our employees and our communities.

“We are excited to launch this comprehensive strategy at Bonduelle Fresh Americas, covering issues ranging from water use and packaging to human rights and labor,” said Mathew Caldwell, Senior Manager of CSR for Bonduelle Fresh Americas. “We are prioritizing the right issues, committing ourselves to improving in these areas, and engaging all stakeholders in these actions - employees, customers, consumers, communities and suppliers.”

BFA’s CSR goals for 2025:

- **Water:**
  - Identify water challenges within our growing areas to implement improvement projects with growers
  - Reduce water intensity by 25% in all of our production plants
- **Energy:**
  - Cut energy intensity by 25% in all of our production plants
  - Adopt more sustainable energy sources in 50% of our production plants
- **Waste:**
  - Achieve zero waste in all of our production plants
- **Packaging:**
  - Transition to a packaging portfolio that is 100% recyclable, reusable or compostable
  - Reduce virgin plastic inputs by an average of 25%
  - Implement How2Recycle® labeling on 100% of our branded products

- **Responsible Sourcing:**
  - Assess for environmental, social and governance risks
  - Engage suppliers for remediation
- **Ethics:**
  - Update and translate Code of Conduct into all of our represented languages by 2021
  - Train all staff on our Code of Conduct and require 100% annual attestation each year
- **Food Safety:**
  - 100% of our facilities maintain certification from the Global Food Safety Initiative (GFSI) each year
  - 100% of our direct food suppliers are certified by GFSI
- **Diversity and Inclusion:**
  - Define diversity and inclusion goals and action plans by mid-2020
- **Health and Safety:**
  - Work toward a zero-loss time workplace
  - Create an environmental management system (EMS) based on International Standards Organization (ISO) 14001
  - Achieve Occupational Health and Safety Assessment Series (OHSAS) 18001 certification
- **Corporate Citizenship:**
  - Administer two annual community volunteer events in each Bonduelle Fresh Americas location
- **Human Rights and Labor:**
  - Ensure 100% of our production plants complete human rights and labor audits
  - Assess 100% of our significant suppliers for human rights and labor risks

As socially responsible practices continue to become more of a priority for consumers, Bonduelle Fresh Americas is confident that by showcasing their commitment and tracking their progress against it, they can help to push the rest of the fresh produce industry forward.

“Bonduelle is a family company built on the premise that plant-based foods can help create a better future, both in how we manage our resources and how we will feed the world’s growing population in the healthiest way possible,” Mary added. “We believe our efforts and transparency will help promote CSR thinking and provide a blueprint for our industry.”

To view our video and scorecard, visit [bonduellefreshamericas.com/csr](https://bonduellefreshamericas.com/csr).

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### **About Bonduelle Fresh Americas**

Bonduelle Fresh Americas is a wholly-owned subsidiary of [Bonduelle \(BON.PA\)](#). With four processing facilities throughout the U.S., the business unit focuses on fresh vegetables, salads and fresh meal solutions for the Americas. Acquired by Bonduelle in 2017 as Ready Pac Foods, the renamed Bonduelle Fresh Americas is the newest of the company’s five business units. The company manufactures a complete range of products featuring fresh produce and protein under the company’s Ready Pac Foods®, Bistro®, Ready Snax®, Cool Cuts®, elevAte™, Bonduelle Fresh Picked™ and Bonduelle Heat & Eat Harvest Bowl™ brands. Offerings include fresh-cut salads, fresh-cut vegetables, snacking and fresh prepared meals available where consumers buy groceries and in restaurant chains across North America. Visit [Bonduelle Fresh Americas](#) or follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

**About Bonduelle**

Bonduelle, a family business, was established in 1853. Its mission is to be the world reference in well-living through plant-based foods. Prioritizing innovation and long-term vision, the group is diversifying its operations and geographical presence. Its vegetables, grown over more than 130,000 hectares all over the world, are sold in 100 countries under various brand names and through various distribution channels and forms. An expert in agro-industry, with 54 industrial sites or owned agricultural production facilities, Bonduelle produces quality products by selecting the best crop areas close to its customers. Visit [www.bonduelle.com/en](http://www.bonduelle.com/en) for more.