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## Bonduelle Fresh Americas Celebrates Earth Month to Reach In-Need Families Across the U.S.

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**Irwindale, Calif., May 15, 2019** – As part of its CSR objectives for 2025, Bonduelle Fresh Americas, formerly Ready Pac Foods and a wholly-owned subsidiary of [Bonduelle \(BON.PA\)](#), completed its Earth Month initiative, which consisted of community-focused volunteer activities at the company’s locations across the U.S. This strategic effort is part of Bonduelle Fresh Americas’ continuing commitment to sustainability and responsible agriculture.

To celebrate Earth Month, Bonduelle Fresh Americas partnered with a diverse array of local organizations with the goals of addressing food waste and insecurity, distributing meals to underserved and at-risk communities, and enhancing environmental recreation areas for visitors of all ages. More than 140 BFA employees volunteered across six locations from Salinas, Calif., to Florence Township, N.J., and joined together to:

- Fill a total of 1,432 bags with food for **The Food Bank for Monterey County**, which solicits, collects, stores and redistributes food to individuals as well as nonprofit agencies that serve the aged, ill and needy in Monterey, Calif.
- Pick more than 4,000 pounds of oranges, which were donated to charitable organizations instead of going to waste, with **Food Forward**. One thousand pounds were donated to **Friends in Deed**, an interfaith organization that provides supportive services to meet basic human needs for homeless and at-risk residents in Pasadena, Calif.
- Prepare land for seeding and plant crops at **Cobblestone Farms**, which addresses food insecurity by donating over half of its production to families and hunger-relief agencies in northwest Arkansas.
- Fill bags with donated food for the **Atlanta Community Food Bank**, which distributes meals to more than 755,000 people across metro Atlanta and north Georgia.
- Plant trees and conduct a thorough eco-cleanup at **New Jersey’s Rancocas Nature Center**, a non-profit organization providing the local community with a variety of year-round environmental education programs.

“At Bonduelle Fresh Americas, we firmly believe that nature is our future and it must be a more sustainable one for our planet and our people,” said Bonduelle Fresh Americas CEO Mary Thompson. “That’s why I was so thrilled to see the deep, company-wide engagement from employees volunteering across the U.S. who put that belief into action. We’re fully committed to our corporate

social responsibility objectives, and there's no better way to achieve those goals than with grassroots, community-based efforts.”

Bonduelle's corporate social responsibility objectives for 2025 include reducing the company's environmental impacts; encouraging employees to take part in CSR efforts; feeding people and feeding them sustainably; promoting sustainable agriculture; and ensuring the well-being of all Bonduelle employees and communities. In addition to its ongoing charitable and disaster-relief efforts, Bonduelle Fresh Americas has made recent strides in its sustainability commitments through the company's reductions in energy and water consumption, deployment of task forces focused on waste reduction across the brand's value chain, and capital investment in an energy-efficient cogeneration system at the company's Irwindale, Calif., production plant.

For more information about the Bonduelle Group's global sustainable and environmentally-responsible practices, click [here](#).

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### **About Bonduelle Fresh Americas**

Bonduelle Fresh Americas is a wholly-owned subsidiary of [Bonduelle \(BON.PA\)](#). With four processing facilities throughout the U.S., the business unit focuses on fresh vegetables, salads and fresh meal solutions for the Americas. Acquired by Bonduelle in 2017 as Ready Pac Foods, the renamed Bonduelle Fresh Americas is the newest of the company's five business units. The company manufactures a complete range of products featuring fresh produce and protein under the company's Ready Pac Foods®, Bistro®, Ready Snax®, Cool Cuts®, elevAte™, Bonduelle Fresh Picked™ and Bonduelle Heat & Eat Harvest Bowl™ brands. Offerings include fresh-cut salads, fresh-cut vegetables, snacking and fresh prepared meals available where consumers buy groceries and in restaurant chains across North America. Visit [Bonduelle Fresh Americas](#) or follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

### **Bonduelle's Commitment to Corporate Social Responsibility**

Bonduelle's vision is to create a better future through plant-based foods. We believe that we must lead the way and offer innovative products and solutions to feed people more sustainably, respect our planet, and promote the well-being of generations to come. This is why we are on a mission to secure B Corp certification—a label reserved for the most firmly committed businesses in terms of transparency, responsibility, and environmental and social performance. You can learn more about our 2025 corporate social responsibility strategy and commitments [here](#).