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Back by Popular Demand: Ready Pac Foods Delivers Barbecue in a Bowl with its Limited Edition Bistro® Roasted Corn Salad with Pulled Pork and BBQ Drizzle

Irwindale, Calif., July 10, 2018 – Ready Pac Foods is turning up the heat just in time for summer BBQ season by bringing back its [Limited Edition Bistro® Roasted Corn Salad with Pulled Pork and BBQ Drizzle](#). This flavor-packed salad, with grill-inspired ingredients and tastes, gives consumers the irresistible flavors of backyard barbecues with the convenience they desire. Perfect for a summer picnic lunch or lighter dinner, this deliciously flavorful salad features fire-roasted corn, smokey poblano peppers and tender, seasoned pulled pork on top of a crisp chopped blend of romaine and iceberg lettuces. Topped with a creamy chili lime dressing, cheese cornbread croutons and a BBQ sauce drizzle, this satisfying salad adds variety and a little kick to any summer menu.

“The Limited Edition Bistro® Roasted Corn Salad with Pulled Pork and BBQ Drizzle was born out of a desire to offer consumers the opportunity to indulge in delicious summer BBQ flavors without having to break out the grill or sacrifice healthy eating,” said Ready Pac Foods Vice President of Portfolio Marketing, Priscila Stanton. “While we pride ourselves on bringing new recipes to consumers, the popularity of the summer salad was undeniable. After seeing how positively consumers reacted to this salad last summer, we had to bring it back for a second year.”

This limited edition salad was first developed after seeing the popularity of pulled pork grow more than 20 percent as an ingredient on restaurant menus over the last five years. Paired with roasted corn, one of the ingredients consumers found most seasonal and appealing for the summer months, and a smokey kick of poblano peppers, the Limited Edition Bistro® Roasted Corn Salad with Pulled Pork and BBQ Drizzle gives them the summer grilled tastes they crave.

The popular salad is available now through mid-September in the produce aisle at retailers where consumers buy groceries, including nationally at Walmart and through, and regionally through Amazon Fresh, Albertsons/Safeway, Wegmans, Publix, Raley’s and Stater Brothers, among others, with a suggested retail price of \$3.99.

Other seasonal limited edition favorites include this past spring’s [Green Goddess Salad with Chicken & Herbed Avocado Dressing](#) and last fall’s [Smoked Turkey with Pomegranate Vinaigrette & Cornbread Crumble](#). Visit www.readypac.com to stay up-to-date on the new limited edition fall and upcoming varieties of Bistro Bowls and other healthy, convenient, innovative fresh meal solutions.

About Ready Pac Foods

Home of the original Bistro Bowl® single-serve salad, Southern California-based Ready Pac Foods brand has been giving people the freedom to eat healthier for nearly 50 years. The consumer brand of Bonduelle Fresh Americas, a wholly-owned subsidiary of [Bonduelle \(BOND.PA\)](#), Ready Pac Foods is a premier producer of convenient fresh meal solutions and fresh-cut produce. Ready Pac Foods

manufactures a complete range of products featuring fresh produce and protein under the Ready Pac Foods Bistro®, Ready Snax®, Cool Cuts®, elevAte™ and Fresh Prep'd™ brands. Offerings include fresh-cut salads, vegetables, snacking and fresh prepared meals, including wrap kits, available where consumers buy groceries and in restaurant chains across North America. For more information, visit www.readypac.com or follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

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